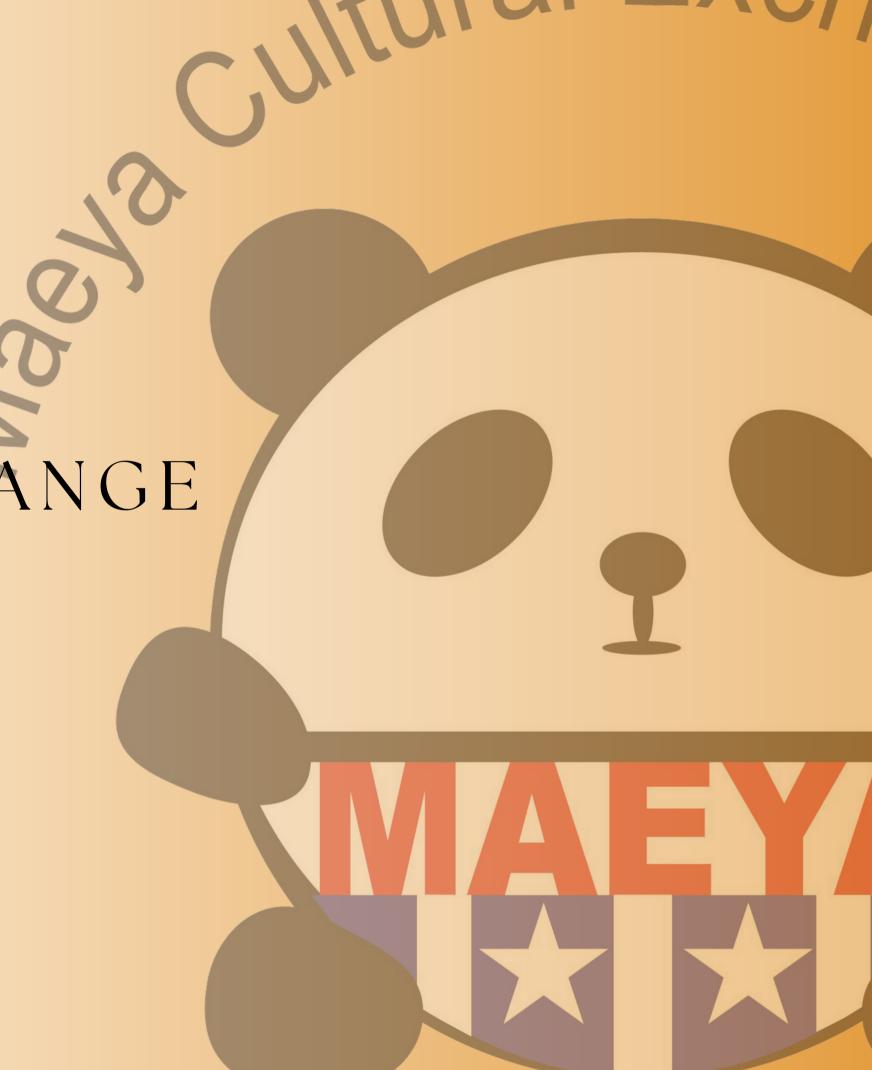


www.maeya.org

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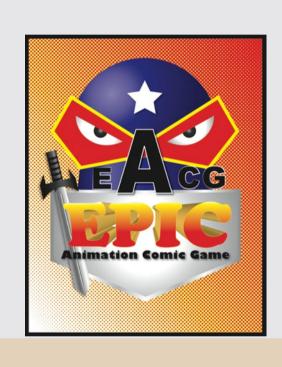
WHAT IS MAEYA CULTURE EXCHANGE GROUP?

Maeya Culture Exchange Group LLC is a cultural project management company, we produces and manages four international events annually. These events are designed not only to entertain but also to educate and promote a deeper understanding of cultural diversity, contributing to stronger, more inclusive communities.

MAEYA 'S FESTIVALS







SINCE 2004

Family friendly festival celebrating films with kids and family.

SINCE 2007

A festival celebrating diverse cultures and filmmakers from around the world.

SINCE 2014

A festival celebrating animation, comics, and games.



SAN DIEGO INTERNATIONAL KIDS' FILM FESTIVAL

With goals to promote a positive educational impact on children and youth, the San Diego International Kids' Film Festival actively supports innovative films made by filmmakers from around the globe. In addition to the film screenings, as the regular program, the SDIKFF also hosts:

Opening Night Gala
Culture Forums
Industrial Panels
Screenplay Showcase
Family Film Market
Cultural Fashion Competition
Red Carpet Award Ceremony
These events help facilitate interactions between filmmakers and the local audience.



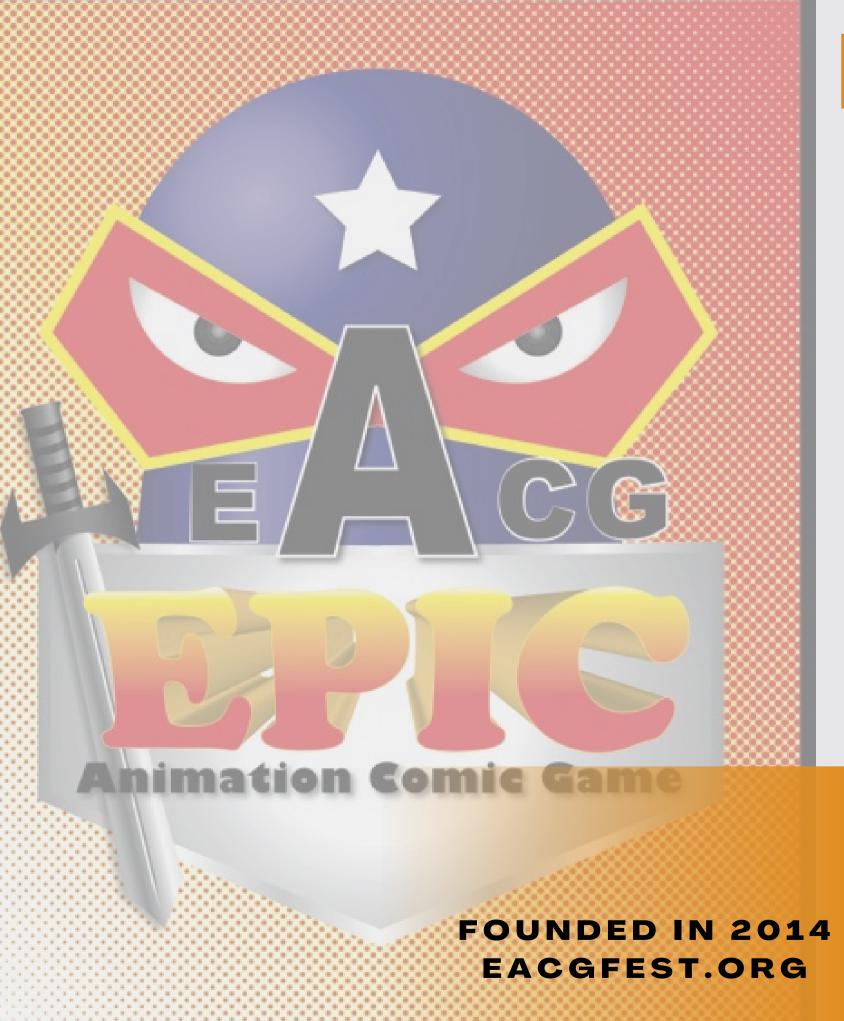
UNIVERSE MULTICULTURAL FILM FESTIVAL (UMFF)

Film has the **power** to bring history to life, open windows into other **cultures**, and **engage** in a way that no other medium can duplicate. The Universe Multicultural Film Festival provides an equal stage for every culture to showcase and **shine**.

- For <u>film lovers</u>, it is a place for unique movies that can open their minds and refresh their perspectives.
- For <u>filmmakers</u>, it is a fantastic opportunity to connect and collaborate on cross-cultural film projects.
- For <u>distributors</u>, it is a market with a diverse selection of films to choose from.
- For <u>locals</u>, it is a wonderful festival filled with fun and cultural education.



FOUNDED IN 2007 UMFILSM.ORG



EPIC ACG FEST

animation, comics, and games. Through screening, exhibition, and competition, EACG brings together the creative elements, the artists, and the general public from worldwide. During the festival, EACG is also hosting Live Demonstrations, Networking Receptions, Master Workshops, Panel Discussions, Business Symposiums, Recruiting, and Professional Exhibits offered throughout the event, as well as One-On-One Personal Consultations with creative professionals from top studios and educational institutions both local and international.

Audience:

Fans of Animation, Comics, and Games
College and High School Students
Young Adults
Kids and Families



ADVERTISING OPPORTUNITIES

BE OUR VALUED SPONSORS!

- Individual Sponsor
- Panel Sponsor
- Gala Sponsor
- Culture Theme Sponsor
- Title Sponsor
- Red Carpet Sponsor

OPPORTUNITIES INCLUDE:

- Branding/Publicity
- Advertisement
- Product Promotion
- Ticket/Admission
- Media Coverage
- Media Use Permission
- Festival Involvement

PLEASE CONTACT US FOR THE CUSTOMIZED SPONSORSHIP PACKAGES.

Universal Film Magazine





































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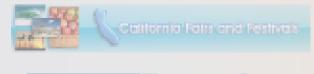
















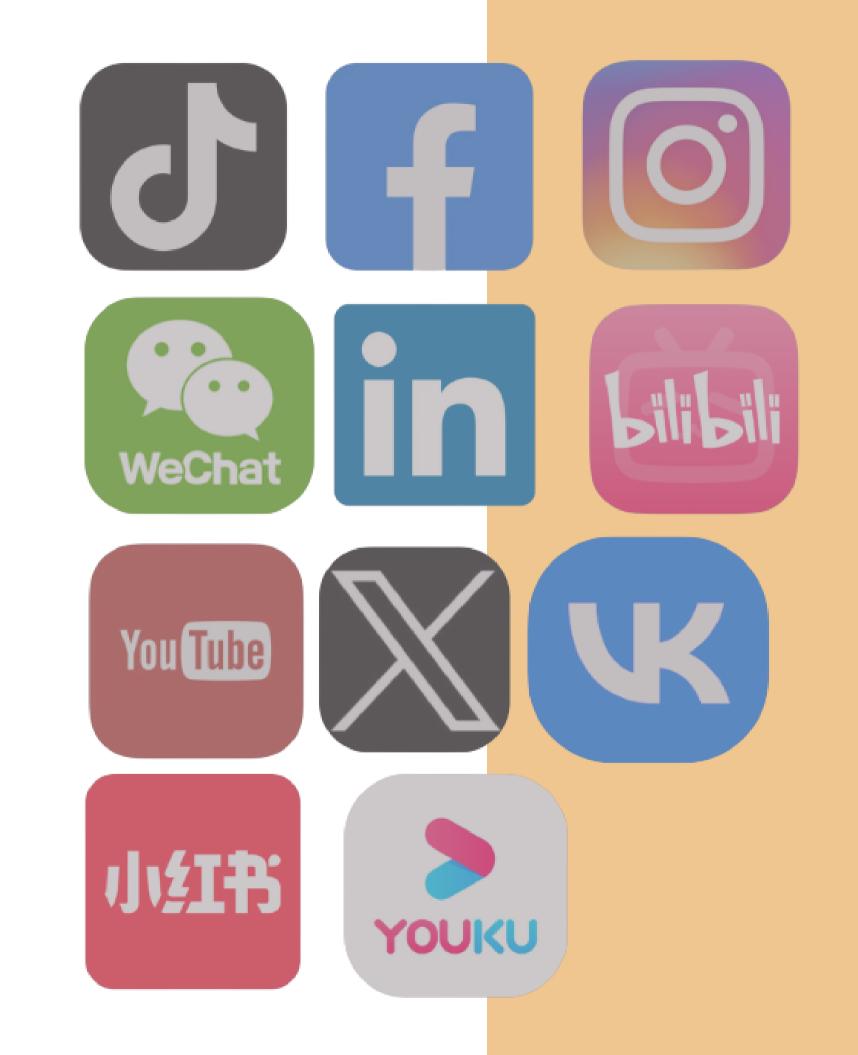
EXPANDING SOCIAL MEDIA INFLUENCE

Facebook Fan Pages

- Universe Multicultural Film Festival: 8400+ Followers
- San Diego International Kids' Film Festival: 6500+ Followers
- Epic ACG Fest: 3200+ Followers
- Maeya Films: 2100+ Followers
- Maeya Musical: 1200+ Followers
- Maeya Art Festival: 1000+ Followers
- Groups 5000+ Followers

Other Platforms

- Weibo
- WeChat Public Account: 3200+
- WeChat Moments of our Executive Director Ms. Lynn Tang (20,000+ followers)
- LinkedIn of Ms. Lynn Tang (7000 followers)
- YouTube Channel
- Tudou Channel (China: 86,000 views)
- Flickr Photo Albums: 1 million+ views
- Issue (Digital Program Book): 16,000+ reading



MORE RECOGNITION

Print Ads in Program Book:

- Front/Back Cover Page
- Inside Full Page
- 1/2 Page
- 1/4 Page

Showcase Tables for Product Promotion:

- Full Table
- Half Table
- On-site display

Commercials:

- To be screened before the screenings
- To be screened before the Award Ceremony
- 15 seconds
- 30 seconds
- 60 seconds

Logo Placement Options:

- Program Book Sponsors Page
- Official Website Sponsors Page
- Official Festival Poster
- Official Selections Posters
- Official Tickets
- Official Festival Teaser Video (published before the festivals)
- Official Festival Highlights Video (published after the festivals)
- Official Festival Background Banner
- Red Carpet Signature Banner





WHY SPONSOR US?

With your support, we can organize more high quality events, host more educational programs, and provide platforms for artists, filmmakers, and entertainer to share their stories. Our sponsors play a core role in preserving and celebrating cultural diversity, helping us reach wider audiences and continue our mission of sharing cultural connections.

We deeply appreciate their commitment to making cultural exchange accessible, enriching, and impactful for all.





CONTACTINFO

Thank you very much for your time!

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